

RESUME

I. PERSONAL PARTICULARS

1. Name : **Dr. S. MARIA JOHN**
 2. Father's Name : Mr. S. Siluvai Arulappan
 3. Sex & Marital Status : Male, Married
 4. Date of Birth and Age : 24-4-1957, 59 Years
 5. Place of Birth and (District and State) : Nagercoil
: Kanyakumari, Tamil Nadu
 6. Mother Tongue/ Second Language : Tamil
 7. Vernacular language in College/School : English
 8. Other languages known to speak : Malayalam
 9. Nationality, Religion and Caste : Indian, Christian, Nadar
 10. Community : Backward
 11. Passport Number, Date of Issue and Validity :
 12. Present Address
 - a) Residence : 76-A Vattakarai,
Nagercoil-629 004,
 - b) Office : Research Advisor,
Associate Professor of Commerce (Rtd),
Post graduate and Research center,
Cardamom Planter's College,
Bodinayakanur – 625 513.
 - c) At Present Principal,
Annai Veleankanni College ,
Tholayavattom – 629 157
- : drsmjohn@gmail.com

II. Educational Qualifications (University Education) :

Sl. No.	Degrees Awarded	Year	University	Specialisation
1	M.Com. (Master of Commerce)	1982	Madurai Kamaraj University Madurai - 625021	Management Accounting, Advanced Monetary Theory & Banking
2	B.Ed. (Bachelor of Education)	1980	Annamalai University Chidambaram	English and Accountancy
3	Ph. D. (Doctor of Philosophy)	1995	Madurai Kamaraj University Madurai - 625021	Co-operation
4	PGDCA (Post Graduate Diploma In Computer Applications)	2001	Madurai Kamaraj University Madurai- 625 021	MS DOS, Unix, DBMS, Wordstar, Lotus 1-2-3, Dbase III, Basic COBAL and C
5	MBA (Master of Business Administration)	2008	Madurai Kamaraj University Madurai- 625 021	Marketing

Ph. D. Thesis Title: “**A STUDY OF ECONOMIC IMPACT OF FISHERMEN CO-OPERATIVE SOCIETIES IN KANIYAKUMARI DISTRICT**”

Curriculum updating

(New subjects learnt during employment)

- 1) Cooperation
- 2) Insurance
- 3) Career Guidance and Counseling
- 4) Income Tax Law and Practice
- 5) International Marketing
- 6) Investment Management
- 7) Financial Institutions and Markets
- 8) E-commerce

Teaching, Research and Administrative Experience

1) Worked as Vocational Instructor in **Carmel Higher Secondary School**, Nagercoil – 629 004 for **four years** from 1979 to 1983

2) Worked as Part – Time Lecturer in **Holy Cross College**, Nagercoil- 629 004 for **one year** during 1982-83 (Paid by the Management)

3) Regular College Service

a) **Fourteen years** working experience as Assistant Professor of Commerce in St. Jude’s College, Thuthur- 629 176, affiliated to Manonmonium Sundaranar University, Tirunelveli since 01-07-1983 to 09-01-1997 and

b) Working as Associate Professor of Commerce in the Department of Commerce, Cardamom Planter’s College, Bodinayakanur 625 513, affiliated to Madurai Kamaraj University, Madurai since 10-01-1997 to 31-05-2015.

c) **Head** of the Department of Commerce, Madurai Kamaraj University Evening College Theni for **Seven years**.

d) Acted as **Seminar Director** at a State level seminar titled “**Information Technological Boom in Contemporary Trade and Commerce**” organized by the Department of Commerce, Cardamom Planter’s College, Bodinayakanur during 2001.

e) Acted as **Seminar Director** at a National level seminar titled “**Rural Entrepreneurism**” organized by the Department of Commerce, Cardamom Planter’s College, Bodinayakanur during 2003.

f) **Research Associate and supervisor** in producing more than 40 Ph.Ds, I have been recognized as an approved **Research Supervisor** in

a) Madurai Kamaraj University, Madurai

Ref. No. 652 / Recog. Of Guide/2k/Commerce dt.01.11.200

b) Manonmaniam Sundaranar University, Tirunelveli (External Programme)

c) Mother Teresa Women’s University, Kodaikanal.

d) Bharathiyar University, Coimbatore (External Programme)

e) Bharathiya Gurukulam Vidyapeedam – Gurukulam Open University, Kerala

g) Resource person and Chair Person in Seminars of National Regional and International importance

h) Organizing BI-GAME in our College

i) Completed one Major Research Project

Title : “**Role of Self Help Groups in Developing Entrepreneurship**

Development Among Women in Backward Districts of Tamil Nadu”,

Funded by the UGC, New Delhi,

No. F.5-78/2003 (HRP)

Period - 2 Years from 1-7-2003 to 30-6-2005.

Amount sanctioned Rs **1,55,500**.

4) a) Nature of Vacancy : Permanent

b) Nature of Scale of Pay : UGC Scale of Pay

5) Address and Status of the College worked :

Cardamom Planter’s College, Bodinayakanur 625 513, Theni District, Tamil Nadu, India, affiliated to Madurai Kamaraj University, Madurai, established in 1974 (Non - Autonomous).The College is Government aided and UGC recognized under Section 2 (f) and 12 (B). The G.O. permitting the opening of the College being G. O. Ms. No. 1935 Edn. Dept. Dated 22-11-1974

Website : www.cpacollege.org.

Accredited with B⁺⁺ by the NAAC

Medium of Instruction : English

Teaching and Research Experience :

Levels	Period	Years Completed
Under Graduate Level	Since 01.07.1983	
Post- Graduate Level	Since 05.10. 1990	
Research Level	Since 1995	
Higher Sec. School Level	June 1979 – April 1983	
Part - Time Level	July 1982 – April 1983	

Subjects handling at present:

- a) E-Commerce
- b) Computer Application in Business
- c) Investment Management
- d) Financial Institutions and Markets
- e) Advanced Accountancy
- f) Marketing, Auditing and Banking

13. Contributions to Teaching/Research :

Titles of Ph.D., Thesis Guided

- i. Income and Expenditure Pattern of the Fisherfolk in Kanyakumari District, **S. Amirthaiyan.**
- ii. Role of SHGs in Developing Entrepreneurship – A Study in Theni District, **V. Sathuragiri**
- iii. The Kanyakumari District Central Cooperative Bank Ltd – A Study on its Working, **A. Oliver Bright.**
- iv. The Fisher Women Cooperative Societies and Their Impact on the Economic Well – Being of the Fisher folk with Special Reference to Kanyakumar district, **S. Stella Bai.**
- v. Marketing of General Utility Banking Services in Theni District, **K. Mala.** (Full Time)
- vi. A Study of the Entrepreneurial Traits among Women Industrialists in Small Scale Industries of Theni District, **A. Sujatha.**
- vii. Prospects and Retrospect's of General Insurance Business in India. **S. Mithra Devi.**
- viii. Economics of Coconut Products – A Study in Coimbatore District, **S. Benita.**
- ix. A Study of Prospects and Retrospects of Tourism Industry in Tamil Nadu, **S. Xavier.**
- x. Role of Micro Enterprises in developing entrepreneurial culture in Theni District. **P. Kanakaraj.**
- xi. A Study of Institutional Support towards Development of Entrepreneurship in Theni District, **Mary Suganthi Bai.**
- xii. Human Resource Management Practices in Services Sector. A Study in TNEB. **C.Simon**
- xiii. Production and Marketing of Coffee in India – A study, **S. Malathy.**
- xiv. Labour Efficiency of Workers in Cashew Industries in Kanyakumari District, **R. Francis.**

- xv. A Study of Lead Bank Schemes in Theni District, **V. Karuppusamy**. (Full Time)
- xvi. Occupational Problems of Women Teachers in College in Theni District, **S. Saroja**.
- xvii. Production and Marketing of Groundnut in Theni District- A Study – **S.Kannan**
- xviii. A Study of Production and Marketing of Lemon in Dindigul District- **S.Vanitheeswari**
- xix. Production and Marketing of Food crops-A Study with reference to Guava in Dindigul District- **N.Francis Mercy**
- xx. A Study of Dairy Cooperative Societies in Dindigul District – **Vani Priya**
- xxi. Private Sector Cement Industries in Tamil Nadu – A Case Study with Particular Reference to Madras Cements Ltd. **S. Krishnaveni**
- xxii. A Study of the Utilization Patterns of Policy Holders in Insurance Sector in Theni District - **D. Jeba Selvi Anitha**
- xxiii. A Study of of Entrepreneurship Traits in among the college students of K K District, **Mrs Mythili**.
- xxiv. A Study on Marketing of Hotel Services in Dindigul District **S.Raja**
- xxv. Performance of TADHDC. Mrs. **Ponmoni**
- xxvi. A Study on Tea Marketing in Southern Travancore in Kerala Samraj

Titles of Ph.D., Thesis Guiding

- i. A Study of Human Resource Management Practices in Spinning Mills in Tamil Nadu – **N. Vijayananth**
- ii. Role of TIIC ltd in developing SSI in Theni District – **S.Sivan**
- iii. Tea Marketing in Tamil Nadu – A Study **S. Dharmar**
- iv. Industrial relations in TNEB **P. Vijayalakshmi**
- v. Production and Marketing of Pepper in Idukki District **T.S.Senthil**
- vi. A Study on Marketing of Customer Service Provided by Indian Railways **Nagalingom**
- vii. Dual Price System in Deal of Essential Commodities Mrs, **Kaveri**

Titles of M.Phils., Dissertations guided

- i. Impact of Consumer Behaviour on Advertisement with Special Reference to Electronic Goods. **S. Kannan**
- ii. Job Satisfaction of Women Employees in Schools in Theni District, **S. Lakshmi Priya**.
- iii. Socio-economic Impact of Mahalir Thittam in Theni Taluk, **Jeya Bharathi**.

- iv. Production and Marketing of Groundnut in Theni District, Sumathi.
- v. A Study on the Behaviour of Consumers towards the Services Rendered by LPG Distributors in Theni District, Selva Kumar.
- vi. Attitude of Railway Passengers towards the Services Rendered by the Southern Railways in Theni Area. Thanga Sangeetha.
- vii. Attitude of Road Transport Passengers – A Study in Theni TNSTC, Sankara Gomahti
- viii. A Study on the production and Marketing of Coconut in Theni District, Regina Begham
- ix. Performance Evaluation of General Insurance Business in India – A Study with Special Reference to NIC Ltd, Mithra
- x. A Study on Marketing of Customer Service Provided by Private sector Banks in Theni District, Sathees Kumar
- xi. Marketing of Paddy in Theni District, M. Kalpana Devi.
- xii. A Study on the Post Office Small Saving Schemes and Postal Services in Aruppukottai, Kokila Vani.
- xiii. A Study on the Investment Pattern of the Retired Personnels in Sivakasi Town, Johnson Pandian.
- xiv. Marketing of TV sets – A Study with Reference to Virudhunagar, Santha Meena.
- xv. Performance Evaluation of Fibre Units in Uthamapalayam Taluk, Khaja Mohideen.
- xvi. A Study in the Employee Benefits at BSNL in Virudhunagar, G. Vennila.
- xvii. Attitude of Soft Drinks Users – A Study in Nargerscoil Town, Mary SUnitha.
- xviii. Policy Holder's Satisfaction in the Services Rendered by the LIC of India in Periyakulam Region, Jeba Sevi ANitha.
- xix. Dual Price System in Deal of Essential Commodities – A Study with Reference to Theni District, S. Sugannya
- xx. Performance Evolution of Periyakulam Cooperative Urban Bank – A Study, Kavitha
- xxi. Production and Marketing of Broiler in Karur District, Selva Kumar.
- xxii. Drop Out in Schools – A Study in Madurai District, Kalai Arasi. ETC

15. Faculty Improvement:

Training Undertaken:

Name	Place	Period	Sponsor	Field of Specialisation	Expertise Developed of learnt
Orientation Course	MK University Madurai	1990	U G C	Education & Commerce	Students motivational skills development
Refresher Course	MK University Madurai	1996	UGC	Computer Application	Software & languages
Refresher Course	MK University Madurai	1999	UGC	Info. Tech. Management	Development of software programs
Refresher Course	MK University Madurai	2001	UGC	Recent Trends in Commerce Education	e-commerce e-learning

d) Workshops Conducted as Resource person: **Fourteen**

Details of various workshops where I acted as a resource person.

- i) Title : The Importance of Sales Promotion
Institution : Theni Institute of Cooperative Management
Date : 28-11-2003.
- ii) Title : Office Management
Institution : Theni Institute of Cooperative Management
Date : 22-01-2004
- iii) Title : Time Managements
Institution : Theni Institute of Cooperative Management
Date : 28-02-2004.
- iv) Title : The Motivation of Prompt repayment of loan.
Institution : Theni Institute of Cooperative Management
Date : 30.03.2004.

- v) Title : Recent trends in stock Exchanges
Institution Adi Chunganagiri Women's College, Cumbum
Date 4-8-2005
- vi) Title Recent trend sin Stock Exchanges
Institution Sri Kaleeswari College, Sivakasi
Date 9-10-2006
- vii) Title : SWOT Analysis s
Institution Theni Institute of Cooperative Management
Date 11-9-2005.
- viii) Title : Self Evaluation.
Institution Theni Institute of Cooperative Management
Date 25-1-2006.
- ix) Title : Personality Traits Development
Institution Theni Institute of Cooperative Management
Date 17-2-2006.
- x) Title : Introduction to Income Tax.
Institution Theni Institute of Cooperative Management
Date 18-3-2006.
- xi) Title : Recent Trends in Information Technology
Institution Sri Kaleeswari College, Sivakasi
Date 11-9-2007.
- xii) Title : Problems and Opportunities in Entrepreneurial Career
Institution Jayaraj Annapackiam College, (Autonomous) Periyakulam
Date 7-3-2008.
- xiii) Title : Emerging Trends in Women Entrepreneurs
Institution Holy Cross College, (Autonomous) Nagercoil
Date 1-2-2008
- xiv) Title : Economic Empowerment of Self Help Groups
Institution Devanga Arts College, Aruppukottai
Date 12-3-2008..
- xv) Title : Problems and Opportunities in Employment Career
Institution Sri Kaleeswari College, Sivakasi
Date 03-01-2009.
- xvi) Title : Recent Trends in Banking Technology
Institution NSS College, Rajakumari, Kerala
Date 10,03.2014
- xvii) Title : Entrepreneurial Traits
Institution NSS College, Rajakumari, Kerala
Date 10,04.2015

RESOURCE PERSON IN SPONSORED SEMINARS

International Conference on “*International Challenges of Global Business in the 21st Century*” organized by the Department of Commerce, Rev. Jacob Memorial Christian College, Ambilikai, Dindigul District during 4th and 5th February 2009. (**Challenges to Investors in the Capital Market**)

UGC sponsored National Level Seminar on “*Rural Entrepreneurship*” organized by the Post Graduate Department of Commerce, Jayaraj Annapackiam College for Women,(Autonomous) Mount St. Anne, Periyakulam, Theni District on 6th and 7th March 2010. (**Problems and Support in Entrepreneurial Career**)

UGC sponsored National Level Seminar on “*Impact of Globalization in Indian Industries and Foreign Trade*” organized by the Post Graduate and Research Department of Commerce, Khadir Mohideen College, Adiramapattinam Thanjavur District on 27th and 28th March 2010.(**Impact of Information Technology on International Trade**)

State Level Seminar on “*Emerging Trends in Women Entrepreneurs*” organized by the Post-Graduate Department of Commerce, Holy Cross College, (Autonomous) Roach Nager, Nagercoil 1st February 2008. (**Problems and Prospects of Women Entrepreneurship**)

Delivered a Lecture in the 94th Orientation Course conducted by the **UGC ASC of the Pondicherry University** on 29th January 2009 from 10.00 a. m. to 01.00 p.m. to teachers working in Colleges and universities all over India. (**Self Employment Opportunities**)

Publications :

- i) Research Papers (Original articles) :
 - (a) National Journals : **Sixteen**
 - (b) International Journals : **Two**
- ii) Popular Articles : **Five**
- iii) Abstracts of Seminars/Symposium : **Fourteen**

iv) **Books written** :

Authors Name	Title	Year of Publication	Name of the Publisher	Total Pages
S. Maria John	Book keeping for +2 Students	1980	Self	80
S. Maria John	Financial Markets and Institutions	1998	M/s. Palani Paramount Publications, Palani	484
S. Maria John & S. Krishnamurty	Investment Management	1999	M/s. Palani Paramount Publications, Palani	232
S. Maria John	Fundamentals of Computers	2004	Mega Publications Periyakulam, Theni Dt.	272
S. Maria John & Sujath	C Programming	2007	M/s. Palani Paramount Publications, Palani	

NATIONAL / STATE LEVEL SEMINARS ATTENDED

1. National Level Seminar on “*Management of Fiancé in Small Enterprises*” organized by the Department of Rural Industries and Management, Gandhigram Rural Institute, Deemed University, Dindigul on 30-07-1999.
2. State Level Seminar on “*Impact on IT in Investment Management*” organized by the PG & Research Department of Commerce, Kadhira Mohideen College, Adirampattinam, Tamil Nadu during 11th and 12th April, 2000.

3. National Level Seminar on “*Institutional Support to Entrepreneurial Development*” organized by the Department of Commerce, Nehru Memorial College, Puthanampatti, Tiruchirappalli during 8th and 9th September 2000.
4. State Level Seminar on “*Problems and Management of Rural Industries in the New Millenium*” organized by the Department of Rural Industries and Management, Gandhigram Rural Institute, Deemed University, Dindigul during 11th and 12th December 2000.
5. UGC Sponsored State Level Seminar on “*Information Technological Boom in Contemporary Trade and Commerce*” organized by the Post-Graduate and Research Department of Commerce, Cardamom Planters’ Association College, Bodinayakanur during 2nd and 3rd March 2001.
6. State Level Seminar on “*Khadhi and Village Industries in the New Millenium*” organized by the Department of Rural Industries and Management, Gandhigram Rural Institute, Deemed University, Dindigul on 01-11-2011.
7. State Level Seminar on “*Avenues and Protection to Investors*” organized by the Department of Corporate Secretaryship , Paramakudi Government Arts College, during 19th and 20th February 2002.
8. National Level Seminar on “*The Impact of Globalization of Tiny and Small Industrial Sector*” organized by the Department of Rural Industries and Management, Gandhigram Rural Institute, Deemed University, Dindigul on 22-03-2002.
9. UGC Sponsored National Level Seminar on “*A Century of Cooperation in India and its Future Challenges*” organized by the Post-Graduate and Research Department of Commerce, AVVM Sri Puspam College, Poondi, Thanjavur during 29th and 30th March 2002.
10. ICSSR Sponsored National Level Seminar on “*Rural Entrepreneurism*” organized by the Post-Graduate and Research Department of Commerce, Cardamom Planters’ Association College, Bodinayakanur during 28th February and 1st March 2000.
11. UGC sponsored National Level Seminar on “*Indian Financial Markets under Reforms*” organized by the Post Graduate and Research Department of Commerce of Gobi Arts and Science, College, Gobichettipalayam held on 10th and 11th September 2004.

12. ICSSR sponsored International Conference on “*Socially Relevant Higher Education in India (SRHEI-2006)*” organized by the Cardamom Planter’s Association College, Bodinayakanur, during 21st 22nd and 23rd February 2006.
13. UGC sponsored Regional Seminar on “*Management of Textile Industries in the Changing Global Business Scenario*” organized by Department of RIM, Gandhigram Rural Institute – Deemed University, Dindigul on March 29th and 30th 2006.
14. Planning Commission sponsored National Level Seminar on “*International Trade and Marketing – Emerging Issues and Challenges after Liberalisation and Globalisation*” organized by the Post graduate and Research Department of Commerce, Khadir Mohideen College, Adiramapattinam on 19th and 20th August 2006.
15. NAAC sponsored National Level Seminar on “*Curriculum Innovations and Quality Improvement in Higher Education*” organized by the Internal Quality Assurance Cell, Kadhira Mohideen College, Adiramapattinam on 3rd and 4th March 2007.
16. Workshop on research in Commerce organized by the commerce Research Centre of HKRH College, Uthamapalayam on 4th March 2006.
17. State Level Seminar on “*Emerging Trends in Women Entrepreneurs*” organized by the Post-Graduate Department of Commerce, Holy Cross College, (Autonomous) Roach Nagar, Nagercoil 1st February 2008.
18. ICSSR sponsored International Conference on Reforms in Higher Education in ASIA (RHEA-2008) organized by the Cardamom Planter’s Association College, Bodinayakanur, during 3rd, 4th and 5th March 2008.
19. International Conference on “*International Challenges of Global Business in the 21st Century*” organized by the Department of Commerce, Rev. Jacob Memorial Christian College, Ambilikai, Dindigul District during 4th and 5th February 2009.
20. Indian Institute of Public Administration, New Delhi sponsored National Level Seminar on “*Consumer Awareness, Protection and Promotion of Consumer Rights*” organized by the Post graduate and Research Department of Commerce, Khadir Mohideen College, Adiramapattinam on 21st and 22nd February 2009.

21. UGC sponsored National Level Seminar on “*Awareness of Human Resources*” organized by the Post Graduate and Research Department of Commerce, Khadir Mohideen College, Adiramapattinam, Thanjavur District on 1st and 2nd August 2009.
22. UGC sponsored National Level Seminar on “*Recent Trends in Rough Set and Its Application in Data Mining*” organized by the Post Graduate and Research Department of Computer Science, Khadir Mohideen College, Adiramapattinam Thanjavur District on 13th and 14th August 2010.
23. UGC sponsored National Level Seminar on “*Recent Trends in the Application Mathematical Modeling in Information Technology and Business*” organized by the Post Graduate and Research Department of Mathematics, Khadir Mohideen College, Adiramapattinam Thanjavur District on 26th and 27th March 2010.
24. UGC Sponsored National Level Seminar on “*Global Financial Crisis and its Impact on Indian Economy*” organized by the Post-Graduate Department of Commerce, Holy Cross College, (Autonomous) Roach Nager, Nagercoil during 27th and 28th January 2011.
25. UGC sponsored National Level Seminar on “*Impact of Globalization in Indian Industries and Foreign Trade*” organized by the Post Graduate and Research Department of Commerce, Khadir Mohideen College, Adiramapattinam Thanjavur District on 27th and 28th March 2010.
26. UGC sponsored International Conference on *Corporate and Business response* organized by the Department of Commerce, Periyar University, on 7th, 8th and 9th of December
27. National Level Seminar on “*CRM in contemporary Era*” organized by the Post Graduate and Research Department of Commerce S.T.Hindu College, Nagercoil on 14th and 16th March 2012.
28. UGC Sponsored National Workshop on “*Human Rights Status in India*” organized by the IQAC, Cardamom Planters’ Association College, Bodinayakanur during 8th March 2013.

Details of Articles Published in Magazines

Sl. No.	Title of paper	Name of Magazine	Year of Publication
1	Fishing - A Commercial Transaction	St. Jude's Annual	1992-93
2	Speculation and Gambling – A Trading Activity	St. Judz Annual	1993-94
3	Tax Application In Small Business	St. Jude's Magazine	1994-95
4	Saving and Investment By The Salaried Group	St. Jude's Annual	1995-96
5	Curriculum Change	CPA College Annual	1999-200

Seminars conducted by self as resource person

Sl. No.	Theme	Venue	Date
1	'How to prepare oneself for an interview'?	St. Medona Club, Thuthur	08-07-1992
2	'Tax application in one man business'	St. Joseph's Youngsters Sangam, Vattakarai	10-11-1994
3	'What to do after B.Com.'?	St. Jude's College Thuthur	05-01-1995
4	How to manage the income tax and sales tax problems of your business in labour and management training programme sponsored by the KOLPING INDIA Thiruvananthapuram	Malankara Bhavan Kaniyakumari	12 th , 13 th & 14 th October, 1995

List of Publications

Research Papers in Referred Journals – Sixteen

- i) **Dr. S. Maria John**, “**Socio-Economic Conditions of Kanyakumari Fishermen**”, Tamil Nadu Journal of Cooperation, September 2000 Vol. 92 No.6 Page 46
- ii) Dr. S. Krishnamurthi, and **Dr. S. Maria John**, “**Globalisation Adds to Small Units Woes**”, Industrial Herald, July 2000 Vol.35 No.7 page 41.
- iii) **Dr. S. Maria John** and Dr. S Meenakshni Sundaram, “**Cottage Industries face marketing Problems**”, Social Welfare, August 2000 Vol.47 No.5 Page 16
- iv) Dr. S. Krishnamurthy and **Dr. S. Maria John**, “**Small Scale Industries at Cross Road**”, Southern Economist, January 2001 Vol.39, No.18 page 5
- v) Dr. S. Krishnamurthy and **Dr. S. Maria John**, “**Securities Market Trading Revolutionized**”, Industrial Herald, January 2001 Vol.36 No.1 Page.6
- vi) Dr. K. Andi Velu and **Dr. S. Maria John**, “**E-Banking in the New Millennium**”, Industrial Herald, August 2001 Vol.36 pp.41-42.
- vii) **Dr. S. Maria John** and Dr. K. ANdi Velu, “**IT-role in Customer Relationship Management**”, Industrial Herald, December 2001. Vol.36 Page 32
- viii) **Dr. Maria John**, “**Five Year Plan’s Thrust on Small Scale Sector**”, Industrial Herald, April 2002 Vol.37 Page 34
- ix) **Dr. S. Maria John**, “**Role of Governments in Developing Fishery Cooperatives**”, TN Journal of Co-operation, June 2002 Vol.2 pp.23-27.
- x) **Dr. S. Maria John** and Dr. S.Krishnamurthi “**SEBI its role in Investor Protection**”, Industrial Herald, July 2002. Vol.37 No.7 pp 9-10.
- xi) **Dr. S. Maria John**, Dr. Edwin Gnanadhas and Dr S. Amirthaiyan, “**Evaluation of Brand alternatives in Chennai city**”, The Indian Journal of Marketing, Vol. XXXII No.II November 2002.
- xii) **Dr. S. Maria John**, “**Agro based and Food Processed Industry- A study in Theni District of Tamil Nadu**”, The Small Scale Industries Vol.II pp.218-228.
- xiii) **Dr. S. Maria John** and Dr. A. Mary Grace, “**Effective Utilization of IT tools for Entrepreneurship Development**”, Industrial Herald, July 2003 Vol.38 No.7 pp 55-56.
- xiv) Dr. A. Mary Grace **Dr. Maria John**, “**Economic Impact of Fishermen Cooperative Societies in Kanyakumari District**”, Tamil Nadu Journal of Cooperation, December 2003.
- xv) **Dr. S. Maria John**, and Dr. A Mary Grace, “**Telecom Sector receiving priority Attention**”, Industrial Herald, May, 2004.

- xvi) Dr. A. Stella Roselin, **Dr. S. Maria John**, and Dr. A. Mary Grace, “**Restructuring Curriculum for Quality Enhancement**”, New Frontiers in Education, ISSN 0972 – 1231, Vol XXXVI no 6 October-December 2006.
- xvii) **Dr. S. Maria John**, and Dr. S Stella Bai, “**Socio Economic constraints of the members of the Fisher Women cooperative Societies in Kaniyakumari district**” MJSS O25
- xviii) **Dr. S. Maria John** and Dr. A. Mary Grace “**Risk Management in Securities Market**” Review projector (India) (An Indian Book Review) ISSN 0970-1702 Vol. II January-March 2008, Quarterly, pp.49-52.
- xix) Dr. S. Mithra Devi, and **Dr. S. Maria John**, “**National Insurance Company and its Socially Relevant Schemes**”, Business and Travel Times, July, 2008.
- xx) Dr.J.Mary Suganthi Bai and **Dr. S. Maria John**, “**A Study of Institutional Support towards Development of Entrepreneurship in Theni District**, Southern Economist, August 1 2011 Vol,50, No.7 pp. 45-48.
- xxi) **Dr. S. Benita Dr. S. Maria John** and Dr. A. Mary Grace, **Marketing Copra in Coimbatore District**, Kisan World, Feb 2014, pp.49-53

EXTRA CURRICULAR ACTIVITIES

1. NSS Advisor form 01.07.84 to 30.06.93 in St. Jude’s College, Thuthur.
2. Life member in the Cooperatives, Tamil Nadu Cooperative Union Madras.
3. Secretary in the St.Jude’s Students, Co-operative Book Society for 6 years from 1989-90.

Names of professional bodies in which

I am a member:

- (1) Member, Forum of Commerce Teachers, (**FOCOT**) Madurai
- (2) Life Member, The **Cooperative Union**, Chennai

List of Referees intimately known

(1) **Dr. R. Jeyabalan,**

Head and Reader in Commerce,

C.P.A. College, Bodinayakanur, 625 513.

Mobile: 9952597562,

e.mail: cpajeyabalan@yahoo.com

(2) **Dr. G.M. Joseph Dunston,**

Academic Director,

D M I institutions,

Chennai

Mobile: 9443277175;

e.mail: dunston@flashmail.com

DECLARATION

I hereby declare that all the above mentioned particulars are true and correct to the best of my knowledge and belief.

Place: Nagercoil

(Dr.S.MARIA JOHN)

Date: